

Contact: Jeff Cronin, DDCworks  
[jcronin@ddcworks.com](mailto:jcronin@ddcworks.com)  
484-342-3600

## **HGTV and DIY Network Hosts Add Star Power to Philly's Most Inspiring and Engaging Home Show**

*Experience the newest in design and decor trends this month at the Pennsylvania Convention Center*

**FORT WASHINGTON, Pa. – Jan. 2, 2017** – The Philly Home Show, Philadelphia's premier home improvement and remodeling show, is bringing the newest design and decor trends, hands-on experiences and celebrity tips from HGTV and DIY Network star Matt Muenster, as well as TLC, NBC and HGTV star Vern Yip, at the Pennsylvania Convention Center in Center City Philadelphia on Jan. 13-16 and 20-22.

This year's dynamic and interactive show also previews the hottest design trends, products and techniques and showcases the area's foremost designers and contractors, all with the goal of inspiring creativity and helping local homeowners accomplish the home remodeling and improvement projects of their dreams.

"We're so excited to open the doors to such an energetic and inspirational show," says Alyson Caplan, Philly Home Show manager. "With so many new trends coming out and with so many creative thinkers under one roof, I can't wait to see what projects and creations bubble up this year."

With countless bathroom renovations under his belt during his time as host of Bath Crashers, Muenster's presentation will help inspire visitors to create the bathroom of their dreams by not compromising on style and form. He will share tricks of the trade to help audience members plan and realize the bathroom renovation of their dreams that not only fits their needs, but their personal styles as well. Muenster appears daily Jan. 13-15.

Having just published a summation of the lessons he's learned designing homes over the years, "Vern Yip's Design Wise: Your Smart Guide to a Beautiful Home," Yip will help visitors build their own design style that fits the size of their rooms. Yip takes the stage Jan. 20 and 21.

All new Make-it, Take-it workshops are scheduled throughout each weekend to not only inspire your next crafting project, but to teach visitors techniques they can then apply to

their own projects at home. With the help from local bloggers, crafters and designers, visitors will learn new skills and take their completed project home with them.

“Live a More Sustainable Life @ Home with IKEA” at its new display featuring eco-friendly design ideas, whether you live on or off the grid. From LED lighting to bamboo furniture, IKEA will show you how to integrate sustainable features whether you’re tapped into tech or unplugged.

This year’s main design feature is built to cater to every one of your five senses. At “Designing for the Senses,” Tommi Mischell of K Gallery Art + Design and Denise Sabia of The Painted Home will outfit two rooms to prove that design can be more than visually pleasing.

“True design engages smell, sight, hearing, taste and touch,” Sabia says. “Tommi and I are excited to show the Philly Home Show attendees how immersive design can be with our rooms.”

Statement pieces can turn bland to grand if built with style, and local DIYers are flexing their creative muscles during the annual Habitat for Humanity UpCycle Challenge. Philadelphia DIYers will use wood pallets to create statement pieces that reflect their own personality and style and will display their works on the show floor.

The Philly Home Show and Philly Home + Garden Show, set for Feb. 17-19 at the Greater Philadelphia Expo Center at Oaks, are produced annually by Marketplace Events, an international company responsible for 47 shows annually in 23 markets. In 2016, more than 72,000 people attended the two Philadelphia shows over three weekends. For ticket information, visit [www.phillyhomeshow.com](http://www.phillyhomeshow.com) and [www.phillyhomeandgarden.com](http://www.phillyhomeandgarden.com).

### **About Marketplace Events**

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 14 in Canada, and five holiday shows. The 57 combined events, in 25 markets, attract 15,000 exhibitors, 1.75 million attendees and another 2 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Washington, D.C., Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. In 2016 the company launched Marketing Solutions, a division that provides digital marketing, custom printing, branded content and sales support to their expanding customer base. [www.marketplaceevents.com](http://www.marketplaceevents.com)

###