

PHILLY HOME SHOW

**JANUARY 12-15
& 19-21, 2018**
Pennsylvania
Convention Center
Philadelphia, PA

How-to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<http://www.phillyhomeshow.com/add-exhibitor-login>
2. Log in with the username: **PHSJanuary** and
password: **PHSJanEX8**
Please note that the password is case sensitive. Contact your show
manager if you want to fax/email your information.
3. We will create your company profile and set up your Request
Information form.
4. We will update and maintain your page as required so you can
promote product launches, store sales, events and more through
your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
provide the better, as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear
in the search results. If you sell different types of products, be sure to
list them all.
- Select the category that best represents your company. Your
company will be listed under this heading.
- Include your booth number. Make sure customers can find your
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a
percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with
customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.PhillyHomeShow.com) to promote your company, store(s) and
products. Update this information while your listing is active to promote show specials, new products, store openings
and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to
requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

The screenshot displays the Philly Home Show website interface. At the top, there's a navigation bar with links for 'PHILLY HOME SHOW', 'JANUARY 12-15 & 19-21, 2018 PENNSYLVANIA CONVENTION CENTER PHILADELPHIA, PA', 'PHILLY HOME SHOW', 'INFORMATION', 'SHOW FEATURES', 'EXHIBITOR LIST', 'LOOKING TO EXHIBIT', 'BOOTH & SOCIAL', and 'BUY TICKETS'. Below the navigation bar is a banner image of a fire pit with a waterfall. The main content area is titled 'EXHIBITOR LISTINGS'. On the left, there's a form titled 'ADD YOUR EXHIBITOR LISTING' with fields for Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website (http://), Facebook page (http://), Twitter page (http://), and a section for 'Please enter your link on Better Business Bureau (if applicable)'. There's also a field for 'Upload company logo or product photo' with an 'Add Image' button. On the right, there's a section titled 'RECEIVE A BOOTH QUOTE' with a 'BOOTH QUOTE' button. Below that is a 'SEARCH THE EXHIBITOR LIST' section with a search button and a small image of a woman. At the bottom right, there's an advertisement for 'advertise here' with a 'get noticed ADVERTISE HERE' button and a 'subscribe now' button.